



# Executive Leadership: Skills Experienced Leaders Need to Succeed

## Program Schedule

### Monday

---

#### Your Leadership Brand and Presence

Breakfast

##### Leadership Presence

- Leaders with presence
- Defining “Leadership Presence”
- Developing “Leadership Presence”

##### Case Discussion

- A matter of the heart

Lunch

##### Authentic Leadership

- Organizational leadership brands

##### Authentic Leadership, Cont.

- Individual leadership brand
- Developing a leadership brand

##### Welcome Reception

### Tuesday

---

#### Influence and Communication

Breakfast

##### Communicating Today

- How communication and influence have changed in a post-pandemic, hybrid, diverse, authentic working environment

##### Your Personal Influence Style

- What does it signal in our brave new world?
- Review elevator pitches

Lunch

##### Storytelling and Influence

- Group Exercise

##### The Neuroscience of Communication and Influence

- How great communicators influence others today
- Case Study & Presentations

### Wednesday

---

#### Diversity, Inclusion, and Culture

Breakfast

##### Using Diversity as a Competitive Advantage

- Diversity and innovation
- Managing diversity
- Global trends
- The value of human equity advantage in competitive battles

##### Idea Diversity

- Cognitive repositories
- Five core capitals
- Group exercise: Who’s at the table?

Lunch

##### Case Study

- Diversity in practice / inclusive leadership

##### Best Practices for Leveraging Diversity

- Core competencies for creating an equitable and inclusive culture
- Opportunities and challenges in implementing best practices

### Thursday

---

#### Vision, Change – and Action!

Breakfast

##### Vision

- Establishing a vision

##### Communicating Your Vision

- A framework for leading change

Lunch

##### Bringing It All Together

##### Action Planning

##### Program Wrap-Up

- Evaluation + Certificates